



Job Title: Communication Intern

Location: Nairobi with travels to the field

Duration: 4 months

ALIN is a dynamic and people centered organization that works to improve the livelihoods of communities in East Africa through the delivery of knowledge and skills on sustainable agriculture, and adaptation to climate change using modern technologies. Our vision is to create a resilient and knowledge-driven society where communities have access to information and technologies to support rural development and livelihoods in East Africa.

We are seeking a motivated and enthusiastic Communication Intern to join our team. This internship offers an excellent opportunity to gain practical experience in various aspects of communication, knowledge management including social media, public relations, and content creation. The ideal candidate should have a strong writer, proactive, eager to learn and a team player.

Key Responsibilities:

- Support the development of communication products such as publications, reports, newsletters and web updates.
- Support effective and efficient documentation of ALIN activities using photography, videography and communication of the same to relevant audience.
- Identify innovative opportunities and new communications tools and platforms which can serve to highlight the work of ALIN
- Work with project teams to capture, document and develop a collection of impact stories, and lessons learnt from the field and create a library of such stories for use in reports, articles, communications activities, impact assessment and for fundraising purposes
- Create engaging content for social media platforms, websites, and newsletters.
- Support public relations efforts, including drafting press releases and media outreach.
- Monitor media coverage and compile reports.
- Assist with event planning and coordination.
- Conduct research to support communication initiatives.
- Collaborate with team members on various projects and tasks as needed.

Qualifications:

- Currently pursuing or recently completed a degree in Media studies, Communications, Public Relations, Marketing, or a related field.
- Strong writing, editing, and proofreading skills.
- Tech savvy with demonstrated broad knowledge of digital (websites, social networking, email and blogging), photography and videography
- Proficient in Microsoft Office Suite and social media platforms.
- Excellent organizational and time-management skills.
- Creative thinker with a passion for storytelling.
- Ability to work independently and as part of a team.
- Previous internship or related experience is a plus, but not required.

Benefits:

- Gain valuable hands-on experience in a professional setting.
- Mentorship and guidance from experienced communication professionals.
- Opportunity to contribute to meaningful projects and initiatives.
- Flexible working hours to accommodate your academic schedule.
- Potential for future employment opportunities.

How to Apply: Please submit your resume, cover letter, and a writing sample to jobs@alin.net by **15th August 2024**. In your cover letter, tell us why you're interested in this internship and how your skills and experiences align with our needs. Only shortlisted candidates will be contacted.

ALIN IS AN EQUAL OPPORTUNITY EMPLOYER. WE CELEBRATE DIVERSITY AND ARE COMMITTED TO CREATING AN INCLUSIVE ENVIRONMENT FOR ALL EMPLOYEES